

New Store Go-Live Checklist for Online Stores

Use this checklist before launching your online store to make sure everything is working smoothly before promoting it to potential customers.

<input type="checkbox"/>	Domain is connected and working.
<input type="checkbox"/>	A test order has been placed successfully from start to finish.
<input type="checkbox"/>	Payment methods are verified and working correctly.
<input type="checkbox"/>	Shipping rules and delivery charges are configured.
<input type="checkbox"/>	Policies (Terms, Privacy, Shipping, Refund) are published and linked.
<input type="checkbox"/>	Email notifications (order confirmation, shipping updates, etc.) have been tested.
<input type="checkbox"/>	Store has been reviewed on mobile devices.
<input type="checkbox"/>	Analytics and tracking tools are enabled to monitor traffic and sales.
<input type="checkbox"/>	Product pages are reviewed for missing images or incomplete descriptions.