

Product Page Optimization Checklist for Online Stores

Use this checklist to make your product pages clearer, more trustworthy, and easier for customers to buy from.

<input type="checkbox"/>	Product title is clear, descriptive, and includes relevant keywords.
<input type="checkbox"/>	Benefit-focused short description appears at the top.
<input type="checkbox"/>	High-quality images from multiple angles are added.
<input type="checkbox"/>	Images follow consistent sizing and clean backgrounds across products.
<input type="checkbox"/>	Prices and discounts are clearly visible.
<input type="checkbox"/>	Stock status is clearly shown (In stock, Out of stock).
<input type="checkbox"/>	Return and refund information is visible near the Add to Cart button.
<input type="checkbox"/>	Reviews and ratings are displayed on the product page.
<input type="checkbox"/>	Add to Cart or Buy Now button is clearly visible and easy to tap.
<input type="checkbox"/>	Key product details (like size, materials, dimensions, etc.) are easy to find without scrolling too much.